

eNutri tool – demo version

Privacy Notice

About Us

The University of Reading is the Data Controller (hereafter referred to as 'We' or 'Us') in respect of the information that We process about You. Our contact details can be found at the foot of this notice.

This Privacy Notice explains the nature of the personal data that the University of Reading, School of Chemistry Food and Pharmacy and School of Biological Sciences, eNutri online App (demo version) (hereafter referred to as the "eNutri tool") collects about You, how Your data is used and provides information on Your rights under data protection laws.

If there is anything in this privacy notice that is unclear or You do not understand, You can contact Our Data Protection Officer at: imps@reading.ac.uk.

Data We collect about You

Information that We collect directly from You

We ask You for personal data when You use the eNutri tool. You may also voluntarily provide personal data to Us.

The personal data We use (or 'process') will depend on the personal data You record on the eNutri tool. This personal data includes:

- Email
- Age in years
- Sex at birth

- Information about your household (e.g. household income, occupants, and food preparation)
- Employment
- Education
- System usability
- Technology proficiency
- You will also be asked for Your opinions of the eNutri tool and the advice You receive from it.

We may also hold some personal data that is sensitive (or ‘Special Category’).

The sensitive personal data We use (or ‘process’) will depend on the personal data You record on the eNutri tool. This sensitive personal data includes:

- Physical Health (dietary information, height, weight, physical activity, and smoking status)
- Ethnicity

Information that We collect indirectly about You

We will not indirectly collect data about You from third parties. The personal data We will collect about You, will be information You provide Us with.

The purposes We use Your personal data for

The purpose of the eNutri tool is to assess dietary intake and provide healthy eating advice. We will be using data You provide to obtain feedback on the experience of the tool.

Cookies and indirect data collected automatically

The eNutri tool will collect information from Your use of the tool via trackers and cookies. Cookies are text files placed on Your device. These are used to store information that makes the eNutri tool easier to use and to make it work as a user would expect. Trackers help Us analyse how the eNutri tool is used and works. Information that is collected will include: web browser type, device screen size, date and time timestamps of Your interactions with the software, and information related to Your progress through the eNutri tool.

Personal data will be collected in order to:

- Provide You with healthy eating advice
- Assess the performance of the eNutri tool
- Receive feedback on the eNutri tool
- Contact You regarding future market research opportunities

Legal basis for processing Your personal data

Processing of Your personal data is required so We can perform Our tasks as a public authority. We will be processing personal data on the basis of the performance of Our public tasks under the University Charter where:

- You provide personal information in order for Us to perform our market research.

We will be processing personal information on the basis of Your consent where:

- We process Your personal information, in order for Us to provide healthy eating advice to You.
- We process personal information relating to contact information in order for Us to contact You about future market research opportunities.

We will be processing personal data on the basis of a legal obligation where:

- We process personal data for any other purposes that are required by law.

Who We may share Your data with

The University will not *sell, license, or trade* Your personal information without Your consent.

Unless an exemption is permitted by law, We will inform You about with who and why We are sharing Your data.

Retention of your data

We will retain Your data for as long as is necessary to fulfil the purposes We collected it for.

We will retain Your information for a limited period of time after the this market research has been completed. We will routinely review the data held on an annual basis and delete data no longer required. If We retain Your details for the purpose of contacting You in future about similar market research opportunities, We will retain Your data until You submit a request to us that it be removed, or until We remove it during a review.

To determine the appropriate retention period for personal data, We consider the amount, nature, and sensitivity of the personal data, the potential risk of harm from unauthorised use or disclosure of Your personal data, the purposes for which We process Your personal data and whether We can achieve those purposes through other means, and the applicable legal requirements.

In some circumstances We may anonymise Your personal data (so that it can no longer be associated with You) for research or statistical purposes in which case We may use this information indefinitely without further notice to You.

How we protect Your data

Your personal information is stored securely within the University and our staff are trained about the secure handling of personal information. We may also use third party providers to deliver Our services, such as externally hosted software or cloud providers. Where We do this, We have measures and terms in place with those providers to ensure that they also protect Your data.

Keeping Your information up to date

The accuracy of Your information is important to Us. You can update Your information, including Your contact details, at any time. If You need to update the details We hold about You, or believe We hold inaccurate data, You can contact enutri@reading.ac.uk.

Your rights

Under data protection law You have the right to:

- Withdraw Your consent where that is the legal basis of our processing
- Access Your personal data that We process
- Rectify inaccuracies in personal data that We hold about You
- Be erased, that is Your details to be removed from systems that We use to process Your personal data
- Restrict the processing in certain ways
- Obtain a copy of Your data in a commonly used electronic form; and
- Object to certain processing of Your personal data by Us

Please see the ICO website for further information on the above rights:

<https://ico.org.uk/for-organisations/guide-to-the-general-data-protection-regulation-gdpr/individual-rights/>

If You would like to exercise Your rights or have any concerns regarding how We have handled Your personal data, please contact our Data Protection Office at imps@reading.ac.uk.

Some rights are dependent on the lawful basis for processing your information. If We have legitimate grounds to not carry out Your wishes, these will be explained to You in response to Your request.

If You have a complaint, We encourage You to contact Us in the first instance. You also have the right to complain to the Information Commissioner's Office. You can do this at <https://ico.org.uk/make-a-complaint/>.

Questions about this notice

If there is anything in this notice that You are unclear about, or if You have any concerns, our Data Protection Officer can be contacted via the details provided below.

By mail: Information Management and Policy Services, Whiteknights House, Shinfield Road, Whiteknights, READING, RG6 6UR, UK.

By email: imps@reading.ac.uk

By phone: 0118 378 8981

Complaints can be referred to the Information Commissioners Office, the independent body who oversee Data Protection compliance in the UK.

Web: <https://ico.org.uk/>

Changes to this notice

We keep Our privacy notice under regular review to ensure best practice and compliance with the law. This privacy notice was last updated on 19/04/2024.

We may change this privacy notice from time to time. If We make changes in the way We process Your personal data, We will update Our websites and may also inform You directly.